



3UHPLHU 5HVHDUFK /DEV 0RYH
LV D μ1D\W\XUDQF

& X V W R P H U

3UHPLHU 5HVHDFK /DE&HOHFWLRQ 6RIWZDUH PQQHQHUVWPMQWHUV RI VLPLQ
7KHVH KLJK TXDOLW\ VWD

, Q G X V W U \
1 X W U D F H X W L F D O V

/RFDWL RQ
\$XVWLQ86\$

8 V H U V

6 R O X W L R Q
% D W F K 0 D V W H U (5 3
Z L W K 0 \$ X V L Q H V V 2 Q H



“Investing in BatchMaster ERP was the most obvious decision to complement our requirements and high standards. We needed a solution that was a 'natural fit' to our business.”

\$QGUHD 'UXPPRQG 3URMHFW 9DQFHJW

37KLV IDFW DORQJ ZLWK WKH V\WVWHRPDU[R EGOHW\ RQWLPH
UXQ 0DWHULDO 5HTXLUHPHQWV 3ODQQLQJ 053
DQG 0DVWHU 3URGXFWLRQ 6FKH~~G~~OMLQJ 34 XEPOVHNG DQG &RPSOLDQFH
RQ WZR GLVWLQFW GDWDEDVHV ZHUH WZR RI WKH NH
IDFWRUUV WKDW KHOSHG XV PDNHQRDXGGMFLRVQ RQVR V3/ V VHDVRQDO RU
LQYHVW LQ %DWFK0DVWHU (53 DQG FRPSOJUHTXLUHPHQWV 'UXPPRQ
UHYHDOHG VRPH DGGWLRLQDO EHQH
, QFUHDVLQJ 0DQXIDFWXULQJ (IIZEMHQ%DMRFUK%DWWKQDVWHU JLYHV XV
35/ V &XVWRPHUV DELOLW\ WR WUDFN RXU H[WHQVLYH
WHVWV WDUJHW YDOXHV DQG UHVXO
7R DFFRPPRGDWH FXVWRPHU EX\\$XQFQBN\ V WKURXJKRXW PDQXIDFWX
35/ V LQYHQWWRU\ LV GLYLGHG L\\$WWRGMZ\ K\WVWLRQDOLV R RI
GDWDEDVHV UHSUHVHQWLQJ WKGHLUH E\W WRQDOSOR @XWW\ FHD ELOLW\ V
VROG ERWK GLUHFWO\ DQG E\ YDHISRXW KQJDOWKX B A B Q W V DWHV 3%
VWRUHV DQG WKHLU ZKROHVDOH% \\$WRFK \\$WMWHLURQD X QQGRH HDV\ ZD\ WR
3UHPLHU 5HVHDFK /DEV ODEHOUDQROWK HQUSQVL P B WNH UHFDOO GRQH
ODEHOV 3XRUQ K5BLRQ QHHGHG WRR QM VDLEOH WR UHTXLUHG KRXUV RI U
DFFRPPRGDWH RXU GDWDEDVH VWR Z XZFW RDQ Z K Q H DW D PRFN UHFDO
LQYHQWWRU\ DQG FXVWRPHUV DUBIGULDVWLLQFQWRIHW KPHRW\PH\\$ \ QG ZLWK
RI WKH SURGXFW IRUPXODWLRQW KQJ G USRURHGXW VD RQOJHU IRU WKH LPS
VFKHGXOH DUH VKDUHG VWDWUHXP PLXQOPP RJQH D OHG WKDW WKH SUR
32XU PDQXIDFWXULQJ VFKHGXOHP QM H\QJ VWR %DWA K0DVWHU ZDV JUDW
YLVLELOLW\ LQWR FXVWRPHU V RRUG HUQVG ID RVR D Q\ LVRQX WFKHDW LV D QD
DQG SURGXFH DQ DFFXUDWH PDW\MB\SERGIXW\KHLPS\OB PHYQHQ VD\ WKH
VFKHGXOH , Q DGGWLRLQ WR WSKULRF HW KHZ Q\ WXXQ HD RG , P YHU\ VDWL
35/ V EXVLQHVW UHTXLUHV WKH W\KUFK\W\HORN VP DQ\

\$ERXW %DWFKODVWHU 6RIWZDUH

%DWFK0DVWHU 6RIWZDUH LV DVORODGMLQRQJ \\$ UVRKD@WKHURIS (53UPXOD EDVHG SURFWKHLU RSHUDWLRLQV DQG VFDOH SURGXFWLRQ ZKLOH UHGXFHQJ FRVWV DQG PRUH VWULQJHQW UHJXQIDFWRPLSDQD QGHQDWMMUV LQGXVWU\ VSHFL;F VROXWLRLQW 1XWUDFHXLFD OV 3KDUPDFHXWLFD OV &RVPHWL FV &KHPLFDDW VBIQ@CRHWKIO HPEHGGHG ZLWKLQHVV 2QH DQG 0LFUBQRSIWQWQDJRUDFWH*8 WR 4XLFN%RRNV 6D DQG LV DYDLODEOH RQ SUHPLVH DQG LQ WKH FORXG %DWFK0DVWHU 6RIWZD IRU RYHU \HDUV DQG VXSSRUWV WKR~~XXZDOWV~~ KPIDQFWMW RPHUV ZRUOGZLGH

& R Q W D F W 8 V

% DWFK0DVWHU 6RIWZDUH _

/D & DGHQD 'ULYH_ 6XLWH VDOHV#EDWLFRPDVWSU

& R S U L J K W < % D W F K 0 D V W H U 6 R R I W N Z S O Q B I F H D G
S U R S H U W \ R I W K H L U U H V S H F W L Y H F R P S D Q L H V

% D W F K 0 D V W H U 6 R I W Z D U H D Q G 3 U H P