3UHPLHU 5HVHDUFK /DEV 0RYH LV D µ1DWXUDO¶

&XVWRPHU
3UHPLHU 5HVHDUFK /DE

,QGXVWU\
1XWUDFHXWLFDOV

/RFDWLRQ
$XVWLQ &86$

8VHUV

6RORXWLRQ
%DWFK0DVWHU (53
ZLWK &&3VLQHVV 2QH

+LJKHVW 6WDQGDUGV LQ,QJUHGLHQW &RQWURO &DSDEL
&HOHFWLRQ 6RIWZDUH PDQXIDFWXUHUV RI VLPLO
7KHVH KLJK TXDOLW\ VWD
:LWK WKH JURZLQJ GHPDQG &RQ &RQWKHUIFRWSOHDQ&H
QXWULWLRQDO SURGXFWV &RQ &RQHHQWV &RQ &RQ &RQ

“Investing in BatchMaster ERP was the most obvious decision to complement our requirements and high standards. We needed a solution that was a 'natural fit' to our business.”

$QGUHD 'UXPPRQG 3URMHFW 0DQDJHU

³7KLV IDFW DORQJ ZLWK WKH V\VWHP¶V ORZ
UXQ 0DWHULDO 5HTXLUHPHQWV
DQG 0DVWHU 3URGXFWLRQ 6FKHGXOH
RQ WZR GLVWLQFW GDWDEDVHV
IDFWRUV WKDW KHOSHG XV PDN
LQYHVW LQ %DWFK0DVWHU (53

,QFUHDVLQJ 0DQXIDFWXULQJ (IIL
35/ V &XVWRPHUV

7R DFFRPPRGDWH FXVWRPHU EX
35/ V LQYHQWRU\ LV GLYLGHG LQ
GDWDEDVHV UHSUHVHQWLQJ WK
VROG ERWK GLUHFWO\ DQG E\ Y
VWRUHV DQG WKHLU ZKROHVDOH
3UHPLHU 5HVHDUFK /DEV ODEHO
ODEHOV ³2XUOX(5/3LRQ QHHGHG
DFFRPPRGDWH RXU GDWDEDVH
LQYHQWRU\ DQG FXVWRPHUV DUH
RI WKH SURGXFW IRUPXODWLRQ
VFKHGXOHV DUH VKDUHG ´ VWDW
³2XU PDQXIDFWXULQJ VFKHGXOH
YLVLELOLW\ LQWR FXVWRPHU V
DQG SURGXFH DQ DFFXUDWH PD
VFKHGXOH ´ ,Q DGGLWLRQ WR W
35/ V EXVLQHVV UHTXLUHV WKH

QDWXUDO LQJUHGLHQWV ZKLFK EHJL
IRRGV 0DQ\ RI WKHVH SXUFKDVHV DU
LQ QDWXUH 'UXPPRQG FRQWLQXHV
FULWLFDO SLHFHV RI %DWFK0DVWHU
VXSSRUW RXU H[SDQGHG YHQGRU
KDYH H[FHOOHQW FRQWURO RQ SURG
GHPDQG ZH FRXOG KDYH EDFN RUGH
PHHWLQJ RXU FXVWRPHU VKLS GDWH
XQDFFHSWDEOH &RQVLGHULQJ LV D NH\
FRPSRQHQW VR ZH FDQ FRQVLVWHQW
FXVWRPHUV RUGHUV RQ WLPH ´
3ODQQLQJ 053
&HHWL 03 &RDOLWH DQG &RPSOLDQFH
HQDXGGLWLRQ WR 3/ V VHDVRQDO RU
DQG FRPSOH[5 UHPHQWV 'UXPPRQ
UHYHDOHG VRPH DGGLWLRQDO EHQH
ZLWKRXW %DWFK0DVWHU JLYHV XV
DELOLW\ WR WUDFN RXU H[WHQVLYH
WHVWV WDUJHW YDOXHV DQG UHVXO
SXUFKDVH WKURXJKRXW PDQXIDFWX
&RPSOLDQFH &RQWUROV &RQWUDFW
&RPSOLDQFH &RQWUDFWV &RQWUDFW
&RPSOLDQFH &RQWUDFW &RQWUDFW
&RPSOLDQFH &RQWUDFW &RQWUDFW
&RPSOLDQFH &RQWUDFW